

The City of Knoxville: Public Arts Committee

Public Arts Committee Meeting: November 7, 2017

Meeting was called to order at 4:00 PM at the Knoxville Museum of Art.

Attendees Present:

Eric Vreeland – City of Knoxville, Deputy Director of Communications
Erin Donovan – Committee Member
John Powers – Committee Member
Judith Foltz – City of Knoxville, Special Events Director
Liza Zenni – Staff Liaison
Mike Fowler – Committee Member
Rachel Perkins Haverkamp – Committee Administrator
Rick Emmett – City of Knoxville, Downtown Coordinator
Susana Esrequis – Committee Member
Terry Mosley – Committee Member
Chuck Morris – Committee Member

Absent Members:

Duane Grieve
James Taylor
Jeffrey Lockett
Mark Heinz
Sara Pinnell
Tanisha Baker
Tommie Rush

Approval of the Agenda: Mike moved to approve the agenda. Susana seconded the motion. The motion was approved.

Approval of the October 3, 2017 Minutes: John moved to approve the minutes. Mike seconded the motion. The motion was approved.

Public Art Unveiling

The committee welcomed Eric Vreeland, Deputy Director of Communications for the city, to discuss a proposed event to celebrate the soon to be installed metal mural by Robert Barnum. Liza will contact Mr. Barnum to determine when he can arrive in Knoxville for the installation and if he can stay for an event hosted by the city to highlight the new public art. Liza and Eric will coordinate with PBA to determine when the site should be ready for his installation. Liza will also check with PBA and True Grip to determine what additional lighting could be used for the unveiling if the event occurs in the evening.

Cradle RFQ Recommendation

Liza shared the following recommendation for the RFQ process, based on a project of similar scale and budget in Scottsdale, Arizona:

The Public Arts Committee will put out an RFQ for an artist or artist team. The RFQ will include the following language:

- Coordination will be required with the selected landscape architect for planting and site design in tandem with the art components described. Artists who have experience designing and completing projects with a similar budget and scope are encouraged to apply.
- Up to five finalists will be selected to conduct a site visit, develop a proposal, and return for interviews. Finalists will be paid a \$3,500 honorarium, plus travel costs.
- The artist selection panel will evaluate artist qualifications based on five criteria: the applicant's professional qualifications; proven ability to complete projects of a similar scope; artistic merit as evidenced by the submitted materials; and demonstrated ability to work with government agencies and stakeholders in the creation of a permanent public art project.
- The artist selection panel will identify up to five finalists to invite to Knoxville for two trips: a site visit and the subsequent interview where a proposal is required as a part of the interview. Finalists will receive a \$3,500 honorarium to cover proposal development and interview, as well as additional reimbursement for travel costs. Short-listed finalists will be invited for an in-depth site visit to Knoxville to review the site and gain an understanding of the community of users, as well as the surrounding community of residences and businesses. For the interview, finalists are expected to present a preliminary proposal and budget.

A parallel RFQ will be issued by the City's Parks & Recreation Department for the landscape architect.

John made a motion to approve the proposed RFQ process. Chuck seconded the motion. The motion was approved.

Silos, Alleys, Steps, Knoxville Sign: Susana Esrequis

Susana presented projects from other cities for large scale artwork on silos for possible consideration on some of Knoxville's large buildings or water towers. The committee discussed possible locations, including towers at Holston Gas, White Lily, AT&T, Harrison Concrete, and more.

Susana also proposed that the committee consider inviting Jessie and Katey to return to paint the steps across the street from the steps they painted earlier this summer. Liza shared that the artists had asked how the paint was wearing so far and she will check the steps and report back to the artists. The committee encouraged Liza to contact the artists to see if they would be willing to return for a second project and what the budget would be for the site. Rick cautioned that depending on the budget, an RFP may need to be issued for the proposed project. Liza will check with Boyce on the proper procedure.

Susana also presented signs from around the world, using city names as a form of interactive public art. The committee discussed possible locations and sizes that could be considered in Knoxville.

RB Morris Wordscapes

Liza shared that RB Morris has identified poetry by President Carter for inclusion on a proposed wordscapes mural to be located on the retaining wall on World's Fair Park Drive between Broadway and Western, near the L&N Stem Academy. Rick recommended that Liza contact David Brace to facilitate the process with TDOT, since they manage the property. When the location has been approved, RB will present a proposed design to the committee for approval.

Future Meetings:

- A. The next regular meeting is Tuesday, December 5, 2017 at 4:00 PM.
 - a. The meeting will be held at the Knoxville Museum of Art.
- B. Future meetings:
 - a. January 9, 2018
 - b. February 6, 2018
 - c. March 6, 2018

Meeting adjourned at 5:00 PM